**MISSIONE DI SISTEMA IN USA 11-18 GIUGNO 2022**

**SCHEDA DI MANIFESTAZIONE DI INTERESSE PER IMPRESE E ORGANIZZAZIONI PROFESSIONALI**

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| **COMPANY NAME**  |
| ADDRESS  |
| ZIP CODE  | CITY | COUNTRY   |
| PHONE | E-MAIL  |
| WEBSITE  |  |
| CONTACT PERSON | E-MAIL CONTACT PERSON  |

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| **TYPE OF CERTIFICATION** |
|   o DOP o IGP o STG o PAT o Prodotto di Montagna  o QC o Produzione biologica |
| PRODUCT DESCRIPTION | NOTE  |

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| **COMPANY DESCRIPTION (dimension, characteristics, philosophy, etc.) –** up to600 characters (including spaces) |

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| **COMPANY INFORMATION** |
| START OF ACTIVITY:  | TOTAL EMPLOYEES:EMPLOYEES IN THE COMMERCIAL DEPARTMENT: |
| TURNOVER (in Euro): 2019 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_2021 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | EXPORT TURNOVER (%)% 2019 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_% 2021 \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| AWARDS OR CERTIFICATIONS (if any): |
| PROMOTIONAL MATERIAL IN ELECTRONIC FORMAT AVAILABLE IN ENGLISH:  |

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| **COMPANY COMMERCIAL PROFILE** |
| MAIN FACTORS OF COMPANY COMPETITIVENESSo Quality o Price o Brand name/Presentationo Range of products o Technologyo Other (please specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| COMPANY FOOD PRICE BAND OF INTERESTo high o medium o medium-low o low |
| COMPANY PRESENCE IN FOREIGN MARKETSo Direct o Franchising o Representative o Main Distributiono License o Joint venture o Importer/Distributoro Other (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| **COMPANY PRESENCE IN THE USA MARKET** |
| HAVE YOU EXPORTED IN THE USA IN THE LAST THREE YEARS? o No o Yeso If so in which %? \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |
| TYPE OF PRODUCTS EXPORTED TO THE USA |
| PRODUCTS CURRENTLY AVAILABLE IN THE USA |
| DISTRIBUTION CHANNELS USED IN THE USA |
| COMPANY CRITICAL ISSUES RELATED TO EXPORT TO THE USAo Customs barriers or duties o Costs and logistics o Quantities required by the marketo Company size and turnover o Lack of information on the countryo Lack of importers or contacts o Other (specify) \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  |
| COMPANY COMMERCIAL REFERENCES (sponsors, corporate, joint venture, special project) IN THE USA: |
| COMPANY CONSOLIDATED RELATIONS WITH INSTITUTION (ICE, Italian Chamber of Commerce abroad, Institutes, Associations) IN THE USA: |

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| **COMPANY INTEREST IN PARCIPATING IN THE SYSTEM MISSION TO THE USA** |
| Please select at least 1 optiono 15.06 NEW YORK Meeting with representatives of Catering / Food Serviceo 15.06 NEW YORK Supplying products at the tasting evening at the presence of representatives of Catering / Food Serviceo 16.06 PHILADELPHIA Meeting with representatives of USA GDOo 16.06 PHILADELPHIA Supplying products at the tasting evening at the presence of representatives of USA GDO |

Data: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Firma \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_